

# DUCKS UNLIMITED LICENSE PLATE APPLICATION

Wisconsin Department of Transportation  
MV2916 2000 s.341.14(6r) Wis. Stats.

Certificate of Title is **REQUIRED** to issue plates.

NOTE: Personalized plates DU001 thru DU999 and 101DU thru 300DU are **not** available.

- ☐ I would like standard DU plates.  
☐ I would like personalized DU plates.  
NOTE: If all personalized choices have been used:  
☐ I would like standard DU plates.  
☐ Call me at \_\_\_\_\_  
between 7 a.m. and 4:30 p.m.  
☐ E-mail me at \_\_\_\_\_

First Choice							Meaning	Fee Due: Donation \$25.00 Issuance Fee 15.00 Registration Fee if applicable _____  TOTAL FEE _____
Second Choice							Meaning	
Third Choice							Meaning	
Applicant/Owner Name(s) as shown on the Certificate of Title or Title Application								If you are requesting a plate which the current owner no longer wants OR are changing to a different personalized plate, page 2 must be completed and signed.
Street Address								
City _____ State _____ Zip Code _____								

(Applicant Signature)

## How To Apply

1. Check options on application. If you want standard Ducks Unlimited plates, mark application and omit steps 2-5. If you want personalized plates choose 1-6 characters.
2. If you choose 6 characters, no spaces are allowed.

D	U	C	K	S	1
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If you choose 5 characters or less, you may request up to 2 spaces between any of the characters. Indicate spaces with diagonal lines.

S	A	V	E	/	M
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3. Use capital letters or numbers. The letter O and the number zero are the same. The following are not acceptable: small letters, symbols, signs, hyphens, apostrophes, etc. Carefully distinguish between:
  - ♦ Letters **L** or **I** and the Number **1**
  - ♦ Letter **S** and Number **5**
  - ♦ Letter **G** and Number **6**
  - ♦ Letter **Z** and Number **2**
  - ♦ Letter **B** and Number **8**
  - ♦ Letter **U** and Letter **V**
4. Give meaning of request, i.e., what does this represent?
5. If you have personalized plates that you would like to replace with the same message on Ducks Unlimited plates, you may if your message is 6 characters or less. Other restrictions may apply; call if you have questions.
6. Send the following items:
  - ♦ **Your Wisconsin Title (not a photocopy);**
  - ♦ Signed application;
  - ♦ \$15 Issuance fee and \$25 donation;
  - ♦ Annual registration fee if you do not have plates or if your plates expire within the next 3 months;
  - ♦ Check or money order made payable to:  
**Registration Fee Trust.**
7. Mail or deliver to:  
Wisconsin Department of Transportation  
Special Plates Unit  
4802 Sheboygan Ave.  
PO Box 7911  
Madison, WI 53707-7911

## RELEASE OF PERSONALIZED PLATES

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- ☐ I authorize the reissuance of my personalized license plate number specified above to applicant shown on other side.
- ☐ I allow the Wisconsin Department of Transportation to reissue my current personalized plate after it is replaced with a different plate.

**X**

(Signature of Owner Releasing Plate)

New Owner - please check one:

- ☐ I have plates in good condition in my possession;
- ☐ I need new plates issued.

Note: No credit of registration fees or personalized plate fee or Ducks Unlimited donation from former owner is allowed.

### Plate Donation Benefits Wildlife Conservation

The first time you request a Ducks Unlimited plate you pay:

- A \$15 one-time original issuance fee, or an **annual** \$15 fee for personalized plates; (See below.)
- A \$25 tax-deductible donation, which supports conservation programs funded by Ducks Unlimited;
- Your regular registration fee, if your current plates expire within 3 months.

Thereafter, you will pay the \$25 donation and the regular registration fee for standard Ducks Unlimited plates.

The \$25 donation is deductible if you itemize your income tax returns.

You must submit your current title to receive either standard or personalized Ducks Unlimited plates. You will receive a new title.

### Personalized Ducks Unlimited Plates Available

A \$15 personalized plate fee is required every year in addition to the \$25 donation and regular registration fee.

If your personalized request is not available, check which option on the form you would like us to follow. Personalized plates cannot be duplicated on any other license plate issued by WisDOT. To check whether your personalized plate choice is available before you apply, you may contact the Special Plates Unit at (608) 266-3041 or e-mail special-plates.dmv@dot.state.wi.us. WisDOT may refuse to issue OR may recall after issuance, a request that is misleading or may be offensive to good taste or decency.

No refund or adjustment will be made for a change of choice or spacing after the plate has been ordered, or if the application is unclear or incorrectly completed.

Plates will be mailed 4-6 weeks after you receive the new title.

### Plates Required in 2 days

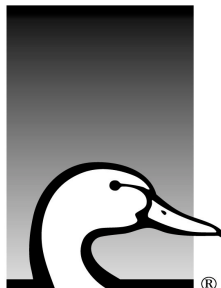
To legally operate your vehicle, you must display license plates within 2 business days of purchase. If you do not have current plates, apply to a DMV Customer Service Center or an agent authorized by DMV to obtain a temporary plate while your order is processed. An agent may also charge a \$3 plate fee and/or may charge a \$5 service fee.

### Change to Regular Plates

If you later decide to re-register with standard license plates, return your title with a request for standard plates. Include the regular registration fee if your plates will expire within the next 3 months.

### If you have questions:

- Call 608-266-3041;
- TTY 608-264-8703;
- E-mail: special-plates.dmv@dot.state.wi.us;
- Write to the address given on page 1



**DUCKS  
UNLIMITED**

### PLATES BENEFIT WETLANDS

Ducks Unlimited works to conserve wetlands in North America. Since its founding in 1937, the organization has helped conserve more than 9.4 million acres of prime wetland and wildlife habitat.

The purchase of Ducks Unlimited license plates will support habitat enhancement projects which benefit waterfowl and promote the health of hundreds of other wildlife species, including many of the world's endangered species. It also entitles you to a one-year membership in the organization (accepting membership reduces the amount of your donation that is tax-deductible). For more information about Ducks Unlimited, Inc. visit [www.ducks.org](http://www.ducks.org) or call 1-800-453-8257 (1-800-45DUCKS).